

# Cait Stevens

My passion lies in problem solving through the design of seamless experiences. I truly love overcoming challenges, learning by trying, and collaboration in a team I trust, and a product I believe in. My ideal role would allow me to grow in an environment where I can inspire others and support innovation by design.

✉ caitstevensdesign@gmail.com

🌐 www.caitstevens.com

📍 Los Angeles, California

📞 (949) 432 – 2671

## Work Experience



January 2017 – Present

Irvine  
CA

### UX Production Designer

#### Google

Created a project management tool that improved the design team's communication, file management and project tracking, sharing it with the larger Customer Engagement branch of UX at Google

Produced hi-fidelity, interactive prototypes that validated and explored design concepts in user testing sessions using AngularJS, HTML and JavaScript

Assisted in a major redesign of email campaign tool through interaction design, prototyping and design research

Proposed design solutions through user journey mapping, user testing, conceptual models, information architecture mapping and wireframes

Approved front end components for a code migration using material design standards, usability research, wireframing, and universal design principles

2016 – January 2017

Irvine  
CA

### Junior UX Designer

#### Ingram Micro

Led the design of business intelligence product branding that helps vendors and teams to identify the range BI of products offered

Led UI strategy and design in creating email marketing campaigns, landing pages, and websites – including in-app messaging systems, dashboards, and comparative/competitive vendor product selection for a lead generation tool

Conducted contextual and competitive research, generated task models, and experience maps for design proposals

Worked with developers to improve consultant, vendor, and reseller facing dashboards to convey program performance and predictive pricing that assisted consultants in communicating to vendors

Developed high fidelity prototypes in UX Pin that used conditional states and motion to communicate the experience to users in testing

2014

Toronto  
Canada

### Design Intern

#### Mika

Designed assets using Adobe Illustrator for an emerging brand along with brand visuals for events, webpages, and business stationary

Conducted market and user research with the owner to define customer segments, channels and value proposition models

Led a personal project for conceptual product expansion with 3D rendering using Rhino 3D, under the constraints of electrical and mechanical specifications

## Education

2011 - 2016

Toronto  
Canada

### Bachelor of Design, Industrial Design

#### OCAD University

Projects ranged from furniture, ergonomics, human computer interface design, and a focus on UX, UI, trend research, data driven design, and web design.

Courses included development in design sketching, 3D model and rendering, and extensive use of web design and prototyping tools including Illustrator, Sketch, Axure, Principle, HTML, CSS and JavaScript.

## Skills & Competences

### Design

Sketch, Illustrator, Photoshop, InDesign

### Production

UXPin, Invision, Axure, Principle, Proto.io, After Effects, Premiere

### Web + App

AngularJS, JavaScript, HTML, CSS, JQuery, Bootstrap, API, D3, App Script

### User Testing

Ergonomics, persona analysis, user journey mapping, usability testing, research methods

### Product

Branding, research, value proposition modelling, business modelling

### Data

Excel, Google Sheets, SQL

## Achievements & Certificates

*User Experience and User Interaction* 2016

*Design Certificate, The Interaction Design Foundation*

*Learned a range of UX skills, focusing on user research and user-centred design.*

*Edward David Aziz Award for Innovative* 2016

*Excellence*

*Awarded in undergraduate thesis show for the most innovative in design.*

*Undergraduate Thesis: Totem* 2016

*System design, research, product design and iOS application. Utilizes the future of personal data ownership, and the possibilities of emotion tracking to improve brand marketing.*

## Other Experience

*Assistant in Executive Education Session* 2015

*Participated in the day long event for the Sick Kids Foundation in Toronto, teaching methods and principles behind innovation and design*

*Assisted in exercises for innovation taught by Professor Alexander Manu on applying innovative techniques within their industry*

*University Client Research Session* 2015

*Conceptualized methods for product implementation for the Rotman School of Business (University of Toronto)*

*Led generative sessions for concept design & market research*

*Developed team building and product implementation methods within group sprints, presenting our results*